

MaryCatherine Snyder: Parking Drives Transportation. Mary Catherine will speak to Seattle's curbspace and parking management policies and how these policies and programs for managing limited public right of way for access purposes help to support broader City of Seattle climate, economic development, and equity policies. She will cover the following topics:

- Overview of Seattle on- and off-street parking policies
- How pricing for parking affects transportation activities in Seattle
- Managing on-street paid parking with data and performance goals – lessons from 10-year management program
- Business and community engagement in Seattle neighborhood business districts
- Public education about the City's parking and curbspace programs
- Data they collect that helps support policy goals
- Other critical strategies – Urban Goods delivery, passenger pick up, employee shuttle management