Zero Problems

Transforming mobility by focusing on becoming rather than avoiding

Chris “CJ” Johnson
all traffic deaths are unacceptable avoidable preventable
vision zero is a systemic commitment to eliminate traffic fatalities by a predetermined date.
Complete streets
Active transportation
Mixed-use development
Transit
Vision zero
Demand management (TDM)
Zero-carbon mobility
NATION ROUSED AGAINST MOTOR KILLINGS

Secretary Hoover's Conference Will Suggest Many Ways to Check The Alarming Increase of Automobile Fatalities.—Studying Huge Problem

...
DON'T JAY WALK
WATCH YOUR STEP
Man, 38, in critical condition after pedestrian accident near airport

By Star-Advertiser Staff • Today • Updated 5 a.m.
A 38-year-old man was taken to the hospital in critical condition after a pedestrian accident this morning in the airport area.

The accident occurred shortly before 1:30 a.m. at the intersection of N. Nimitz Highway and Ohohia Street, according to Emergency Medical Services.

Paramedics responding to the scene found the man in critical condition after he had been struck by a sedan. The treated and transported him to the trauma hospital. The driver refused treatment.
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THE LATEST
BY TELEGRAPH.

PRESIDENT LINCOLN KILLED
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THE LATEST
BY TELEGRAPH.

PRESIDENT LINCOLN DEAD
IN THEATER ACCIDENT
global causes of death 2013

Honolulu causes of death 2017
Hawaii's roads are deadliest in the nation for senior pedestrians

By Dennis Oda, Star-Bulletin

Mark S. Edwards uses ski poles to boost his wheelchair over Honolulu curbs that block access.
reduce motor vehicle speed

Design streets and cities at human scale

Develop transportation demand strategies for sustainability
what is the *focus* of vision zero?
focus on culture change
(not just a technical or design challenges)

recognize that traffic violence results from complex entrenched systems, not just bad actors

understand that there is no technical solution for complacency

build an equity framework that centers vulnerable populations
focus on what works
(not what we’ve always done)

pursue data-driven solutions

recognize community lived-experience as invaluable knowledge

learn from peer cities BUT center local culture, voices and needs
focus on co-creation
(over top down solutions)

build diverse cross-sector coalitions with shared vision, language, data, responsibility

cooproduce narratives that center communities as agents, rather than subjects

for vision zero to be useful, everything has to be on the table, so everyone has to be at the table.
focus on resilience over compliance

"INTUITIVE" DESIGN

REAL WORLD USERS
focus on culture change
focus on what works
focus on co-creation
focus on resilience over compliance
Don’t tell me what you believe in,
Show me your budget and I’ll know